



As Managing Director and partner of the company, Dr Michael Faustino Bauer is above all responsible for the economic development of Fortis Imaginatio.

He is Professor of Managerial Accounting at the Berlin School of Economics and Law (*Hochschule für Wirtschaft und Recht Berlin*), and also teaches on a number of international MBA programs. Over the past 20 years, he has led seminars and workshops across the globe on the themes of finance and management, for both specialists and active managers, including for DAX 30-listed companies. From 1996, he worked at the business consultancy firm CTcon GmbH, first as a consultant, then as project leader with a particular focus on management. His career then led him to work in the strategy department at Porsche AG in Zuffenhausen, and as sales and business development executive at NetSkill AG, for their Content Marketing Service „Competence-Site.de“.

Michael Faustino Bauer gained his first experience in the film industry after his promotion to the WHU – Otto Beisheim School of Management in 2001. His participation in the ‘MicroMovie 100’ competition led to the award of a 5,000 Mark grant for the production of the short film “das erste mal” (*the first time*). The 65% return on sales which resulted from this endeavour was a spur to pursue further projects.

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