



CV

Michael Faustino Bauer, born in 1969 in Karlsruhe

Academic and Professional Development

- From 2015 Co-founder, Managing Director and Executive Producer at *Fortis Imaginatio GmbH*, Leipzig.
- From 2012 Professor of Business Administration, with a focus on Managerial Accounting, at the Berlin School of Economics and Law (*Hochschule für Wirtschaft und Recht Berlin*)
- 2012 Manager of Business Development at *complexium GmbH*, Berlin, Social media monitoring and strategy consultancy (www.complexium.de).
- 2004 - 2011 Member of the executive board at *NetSkill AG* (Cologne, Frankfurt and Berlin), Manager of the Business Development and Distribution Department; Establishment and management of the Berlin office (www.competence-site.de).
- 2002 Strategic advisor on projects for *Dr.-Ing. H.c.F. Porsche AG*.
- 2001 Awarded the title of Dr. rer. pol. (Doctor of Political and Economic Sciences), on the theme of „Controllershship in Deutschland: Kontext, Ausprägungen und Erfolg der Controller bei der Unterstützung der Unternehmensführung“ (*Controllershship in Germany: Context, Charateristics and Success of Controllers in Support of Business Management*), an empirical study with over 600 participants from 374 companies, using multivariate methods and marketing-based techniques for causal analysis.
- From 1998 Independent business consultant and management trainer in the realm of finance, control, and management.
- 1998 – 2001 Academic assistant at the Chair of Controlling and Telecommunications headed by Prof. Dr. Dr. h.c. Jürgen Weber, at the *WHU - Otto Beisheim School*

of Management, Vallendar; Product management for the publication series „Advanced Controlling“ (now published by Verlag Wiley-VCH).

- 1996 – 1998 Business consultant, project manager, and management trainer at CTcon GmbH, specialised in Controlling, including projects for *Deutsche Post DHL*, *Bundeswehr*, and reports for the EU Commission.
- 1990 – 1996 Studies in Business and Engineering at the *Universität Karlsruhe* (TH), now the Karlsruhe Institut für Technologie (KIT).
- 1988 – 1989 Military service in Signal Company 4/890, *CENTAG* (Central Army Group), Philippsburg.

Film Projects

- 2002 Short film „das erste mal“ (*the first time*), 100 seconds, entered in the „micro-Movie 100“ competition, produced in 2001 for *Studio Universal*, broadcast in 2002 on *Premiere*, alongside the nine other selected screenplays to have been produced (out of over 300 participants).

Lectures, Workshops and Seminars

- From 1995 Executive and Expert Education: Workshops, seminars and lectures worldwide since 1995, on the themes of controlling, finance and management, including for *Deutsche Post DHL*, *Bayer*, *Henkel*, *Deutsche Bahn*, *EnBW*, *Bundesanstalt für Arbeit*, *Bechtle*, *DB Cargo*.

Teaching

Executive Education within the framework of the MBA program at the Berlin Professional School (formerly IMB, Institute of Management Berlin).



Awards

- 2001 Award obtained from Studio Universal, Munich, in the „microMovie 100“ competition, for the short film „das erste mal“ (*the first time*), broadcast by *Premiere* in April 2002.
- 1997 Prize from the Department of Economics and Management at the *Universität Karlsruhe* (TU, today: Karlsruhe Institute of Technology KIT) for the dissertation entitled „Preisfindung für neue Produkte“, (*Price establishment for new products*), with a mark of 1,0.